UNITY EXPORT
FINE INCENSE FROM INDIA

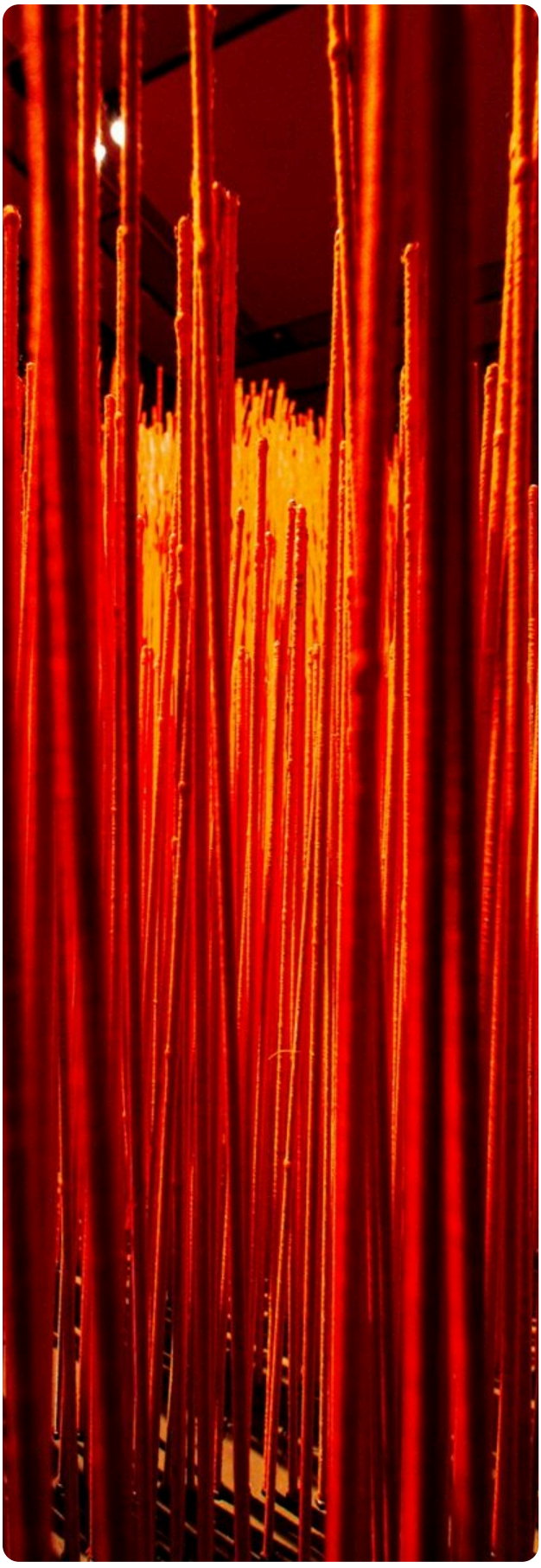
CATALOGUE 2026–27



Fine incense from India, under your own name.

Hand-rolled masala agarbatti from Bengaluru, for importers, wholesalers and brands. Bulk packs or private label, shipped with full export documents.

PRIVATE LABEL | BULK SUPPLY | EXPORT-READY



Bengaluru makes India's incense.

Agarbatti has been made as an organised industry in the Bengaluru–Mysore region since the early 1900s, with the patronage of the Mysore court. Today the city is the centre of the trade: the makers, the resin and wood-powder suppliers, the perfumers and the packing houses are all within a few hours of each other.

Unity Export is a merchant exporter based here. We do not run a factory; we choose the right maker for each product, agree the specification with you, check the goods before they leave and handle the export paperwork. You deal with one company, in your working hours, in writing.

Early 1900s

organised agarbatti industry in the Bengaluru–Mysore region

2005

"Mysore Agarbathi" registered as a Geographical Indication

One contact

from first enquiry to shipping documents

Resin, wood and flower, rolled by hand.

A masala stick carries its fragrance in the paste itself, not sprayed on afterwards. That is why it burns with a rounder, longer scent than a dipped charcoal stick, and why the ingredients matter.



Typical masala ingredients



Masala paste before rolling

01 Ingredients
Wood powder for the body, jigat and gum as binders, resins such as guggul and frankincense, and fragrance oils.

02 Paste
The powders are kneaded with water and oils into a dark, pliable masala.

03 Rolling
A measured pinch is rolled onto a bamboo splint by hand, nine inches long.

04 Drying and curing
Sticks dry in shade so the fragrance settles rather than evaporates.

05 Packing
Counted, weighed and packed to your specification, then into export cartons.

Five pack formats.

Brown masala sticks, 9 inch (22.5 cm) on a bamboo core, in the formats that sell across our markets. Every format can be supplied as a standard pack or under your own brand.



Single fragrance



Four in one



Three in one



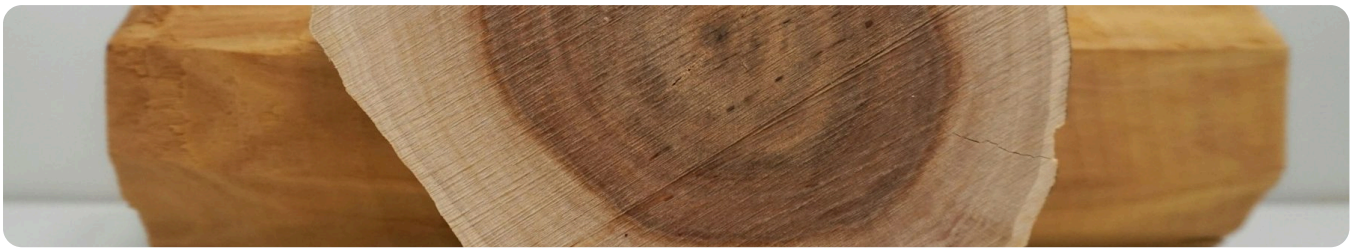
Twelve sticks



Seven in one

FORMAT	PACK	STICKS PER PACK	SOLD AS	PRIVATE LABEL
Single fragrance	100 g tall box, one fragrance	50–60	Dozens	Yes
Four in one	100 g box, four sleeves of 25 g	50–60	Dozens	Yes
Three in one	Slim box, three fragrances	20 to 28	Display trays of 12	Yes
Twelve sticks	Slim box, one fragrance, about 20 g	12	Dozens	Yes
Seven in one	Variety box, seven fragrances	To specification	Dozens	Yes

Pack renders are concepts in our house style, shown to indicate format and proportion. Stick count, net weight and burn time are confirmed in writing with your quotation and fixed against the approved sample.



Twelve to begin with.

Any fragrance can go in any format; others can be developed on request. Names and notes are confirmed on the sample you approve.

Oud
WOODY, RESINOUS · FROM US$ 14 /DZ

Deep and warm. Made with oud fragrance oil, never real agarwood, so no permits are needed.

Sandalwood
WOODY · FROM US$ 9 /DZ

Creamy and smooth. The best-known Indian incense note.

Rose
FLORAL · FROM US$ 9 /DZ

A full, gently spicy Taifi-style rose.

Nag Champa
CLASSIC · FROM US$ 9 /DZ

Champa flower, halmaddi resin and soft spice.

Lavender
FLORAL, HERBAL · FROM US$ 9 /DZ

Clean and airy. A gentle choice for bedrooms and wellness ranges.

Jasmine
FLORAL · FROM US$ 9 /DZ

Fresh white flowers with a sweet finish.

Musk
SOFT, POWDERY · FROM US$ 9 /DZ

Soft and clean, with a trail that stays in the room.

Amber
RESINOUS, SWEET · FROM US$ 9 /DZ

Golden and warm, with a hint of vanilla.

Frankincense
RESIN · FROM US$ 11 /DZ

Loban. Bright and clean, with a citrus edge.

Vetiver
EARTHY, GREEN · FROM US$ 11 /DZ

Khus root. Earthy, green and cooling.

Bakhoor
SWEET, SMOKY · FROM US$ 14 /DZ

Inspired by Gulf bakhoor. Sweet, smoky and rich.

Palo Santo
WOODY, CITRUS · FROM US$ 11 /DZ

Light, sweet wood, made with palo santo fragrance oil.

Packs in your market's language

Packs can carry a second language beside English. We prepare Arabic, Spanish, French, German or Portuguese text and ask you to approve it before anything is printed.

Your brand on the pack.

The same sticks, in your colours, with your name. Artwork is used only for your orders and never shown to other buyers.



One format, four colourways: indigo, ivory, sand and charcoal

What can be adapted

- Your name and logo on every pack and carton
- Pack colour, finish and format
- Fragrance selection and mix
- A second language on the pack
- Batch number and date, printed at packing
- Your barcode, where you supply one

Minimum 1,500 dozen per box design, set by the print run. One design can carry several fragrances with only the fragrance label changing, so the minimum is per design, not per fragrance.

How it runs

01 **Send your logo and guidelines**
or ask us to prepare a design in your colours.

02 **Approve the artwork**
including any second-language text.

03 **Print and pack**
five to six weeks from artwork approval to dispatch.

Checked before it leaves. Documented when it arrives.



Export carton: one-colour print, handling marks, carton number and gross weight

What we check before dispatch

- Sticks against your approved sample
- Pack count, net weight and print
- Carton packing, liners and labels
- Photographs of the packed lot, shared with you before the container closes

Documents with every shipment

Commercial invoice	HS 3307 41, in USD
Packing list	carton by carton
Bill of lading	sea freight
Certificate of origin	preferential where an agreement applies
Ingredient list, SDS and batch record	from the maker, with every lot

Independent laboratory testing can be arranged on request, at cost. We do not claim certifications we do not hold.



Where we ship, and on what terms.

Freight, duties and delivery depend on the destination, the order size and the agreed Incoterms. We confirm them in your quotation.



MARKET	USUAL PORTS	KEY PAPERWORK
United Kingdom	Felixstowe, Southampton	Certificate of origin under the India–UK agreement
Europe	Rotterdam, Valencia, Hamburg	Certificate of origin, safety data sheets
Middle East	Jebel Ali, Dammam, Hamad	India–UAE CEPA certificate of origin for the UAE
North America	New York, Los Angeles	Certificate of origin
Australia and New Zealand	Sydney, Melbourne, Auckland	Certificate of origin
Africa and Latin America	Durban, Lagos, Santos	Certificate of origin

Terms

Prices	From about US$ 9 per dozen for a 100 g box under your brand in a floral or classic fragrance, FOB Chennai, at 1,500 dozen per design; resin and wood blends from about US$ 11, oud and bakhoor from about US$ 14, premium blends to about US$ 18. Quoted per dozen packs in USD, valid 30 days
Minimum order	Private label from 1,500 dozen per design; standard packs in smaller lots
Incoterms	FOB Indian port; CIF on request
Payment	Agreed per order; a part advance with the balance against shipping documents is usual
Lead time	Five to six weeks from artwork approval to dispatch; sea freight depends on destination
Samples	Free. A sample pack of up to six fragrances ships within a week; you cover the courier (about US$ 30–45) and we credit it against your first order

Five things we need for a quotation.

Send these by email or WhatsApp, or use the enquiry form on our website. We confirm within one working day and quote within three.

01 **Pack formats**
from the five on page 4, or your own

02 **Fragrances**
from page 5, or others you need

03 **Quantity per design, and how often**
a dozen is 12 packs

04 **Standard packs or your own brand**
with your logo, if you have one

05 **Your market**
country and sales channel, so paperwork and labels are right first time

Scan to open the enquiry form
unityexport.co

EMAIL
team@unityexport.co

PHONE AND WHATSAPP
+91 70667 74747

WEBSITE
unityexport.co

OFFICE
Bengaluru, Karnataka, India · Monday to Saturday, 9:30 to 18:30 IST

Every product detail in this catalogue is confirmed in writing with your quotation. We do not claim origin, purity or certification without the documents to prove it.

Unity Exports & Ecommerce · Reg. Office: Kolhapur, Maharashtra, India - 416008 · Operations: Bengaluru, Karnataka, India - 560076.
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